SDM Integration in Mali through Projet Kénéya Ciwara and other Partnerships

Kwamy Togbey CARE Mali





#### **Country Context**





Nearly 25 years of FP programming efforts

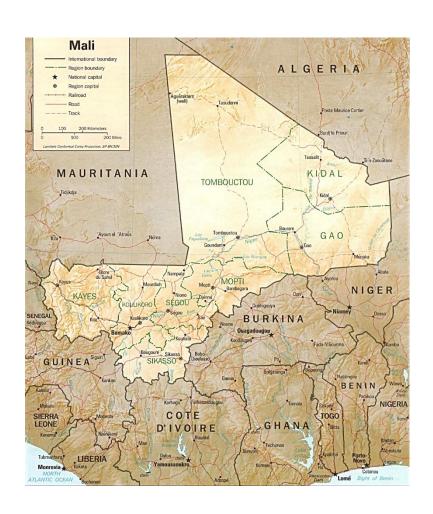
Most men and women know about modern methods

Unmet need remains around 26%

Modern contraceptive prevalence (CPR) hovers around 10%



Fertility rate – 6.1 children/woman



### Family Planning Revitalization





Implementation began in 2005

Community level revitalization focused on:

- Expanding community-based distribution (CBD)
- Strengthening linkages between community and health facilities
- Including efforts to expand method mix by adding SDM and LAM

# Projet Kénéya Ciwara (PKC) I & II



Objective: Improve access, quality and use of high impact health services



**Who**: CARE Mali (lead), JHU/CCP, IntraHealth, Action Against Hunger, Groupe Pivot Santé



Where: 14 districts

When: 2003-2008

FP Focus: Community-based

awareness raising of all methods

Where: 37 districts (2/3 of Mali)

When: 2008-2013

#### **FP Focus:**

 Expansion of contraceptive method mix

Integration of SDM

## Why SDM as part of CBD?

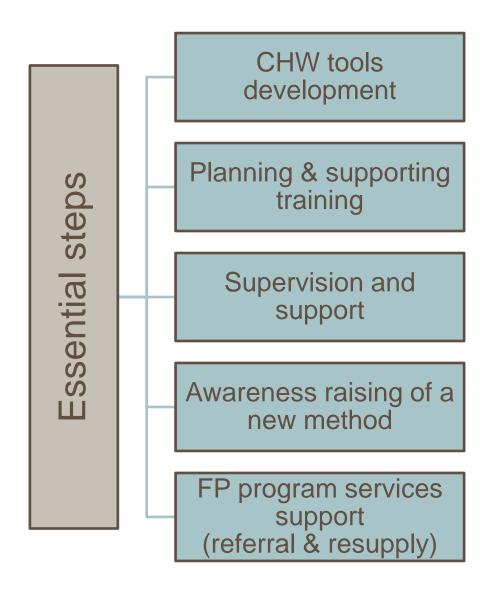


- 1. Evidence showed SDM could be offered with quality by CHWs
- 2. Demand existed
- 3. MOH was looking for innovative and community acceptable approaches



# **Expanding Community Awareness and Access to SDM**

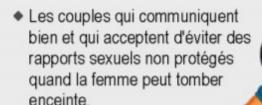


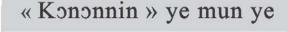


#### **CHW Tools**

#### Qui peut utiliser le Collier du Cycle ?

 Les femmes dont le cycle menstruel dure entre 26 et 32 jours.





- Konon don n'a kononkisw new te kelen ye.
- Kononkisw ne dow be garisige soro donw jira; o la i b'i yere mine kafonogonya ma o donw na.walima i be fugulan nanfama don.
- ne dow be don jira, garisige soro ka gelen don minnu na.

ka gelen don minnu na.

Kononnin ye bangekolosi feere lakika ye n'a kecogo nena. Barisa n'i ye muso 100 taa muso 5 doron de be garisige soro k'u to a kan.

French Bambara

# **Training and Supervision**



## **Training and Supervision**



#### Successes

- Refresher training on new method information
- Training leaders of women's associations and credit groups

# Challenges

- Costs of adding a method to ongoing CBD program
- Revising IEC and training protocols
- Collaboration with non-FAM partners

#### **Increasing Awareness**



#### **Approaches**

- Home visits
- Interpersonal communication
- Community education
- IEC (posters, pamphlets, radio)

### **Increasing Awareness**



#### Successes

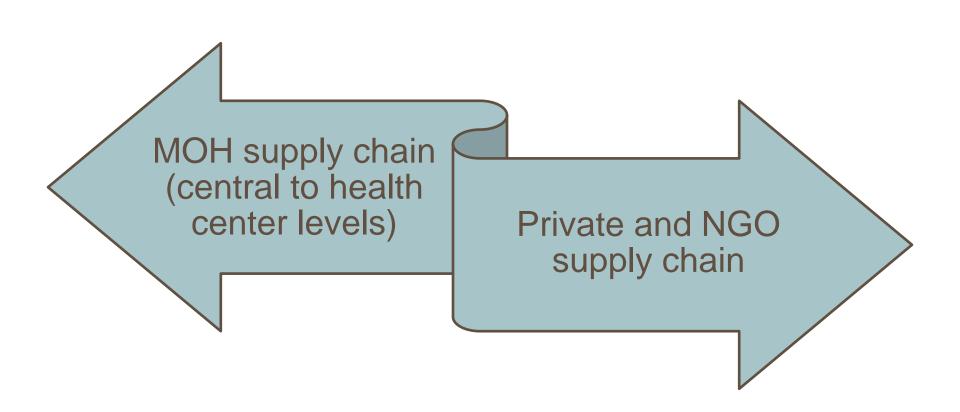
- SDM users increased from 6,000 (2007) to 24,000 (2011)
- Policy Norms & Procedures (PNP) for FP/RH in place

# Challenges

- Balancing awareness-raising with informed choice
- Assessing EachOne Invites Three
- Assumptions about male partner disapproval

# **Assuring Availability of CycleBeads**





# Assuring Availability of CycleBeads



#### Successes

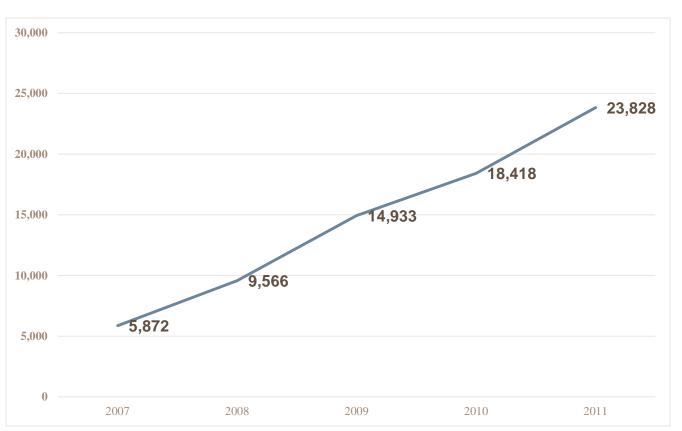
- Increased CBD of contraceptives and referrals
- Health centers able to provide CycleBeads

# Challenges

- Systems issues
   getting CycleBeads
   to community health
   centers
- Sustainability based on NGO supply

#### **Cumulative SDM Users in Mali**



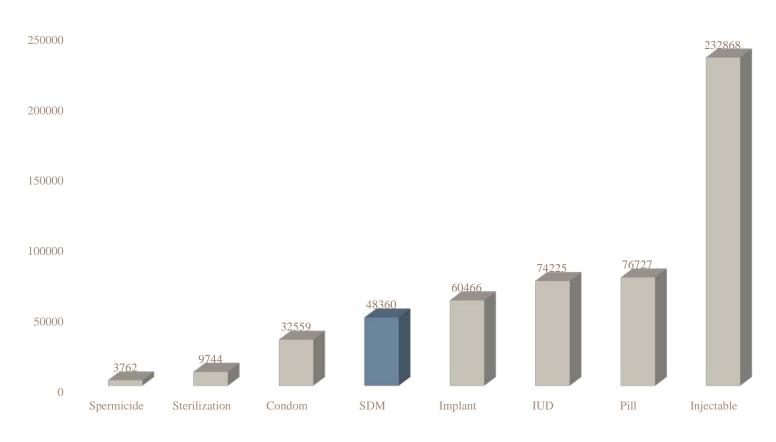


Source: Consultative report on SDM/FP data collected with the Department of Rural Health and Centres de Sante de Reference (CSREF) of Ségou Koulikoro and Sikasso, with private sector data provided by PSI)

### Contribution of SDM to FP Utilization in Mali

care

#### Cumulative Couple-years of Protection (CYP) (2007-2011)



Source: Consultative report on SDM/FP data collected with the Department of Rural Health and Centres de Sante de Reference (CSREF) of Ségou Koulikoro and Sikasso, with private sector data provided by PSI

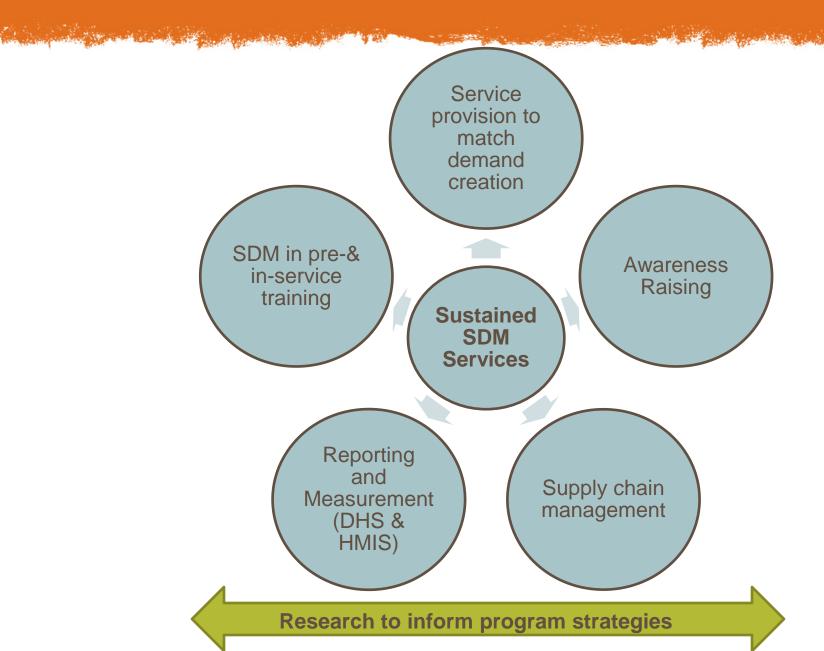
#### **Lessons Learned**



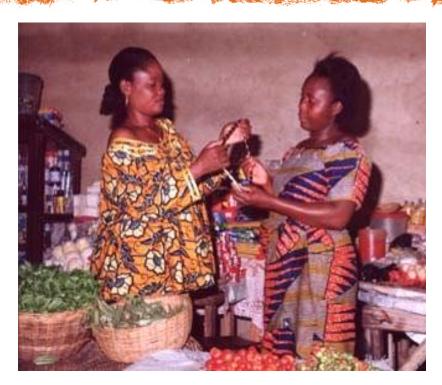
- Introducing a non-hormonal option increases the method mix
- High religious and cultural acceptance fosters FP uptake
- SDM creates a new channel of spousal communication around FP use
- Advocacy to integrate SDM into PNP is key to sustainability

#### Moving Toward Sustainability of CBD of SDM









#### **THANK YOU!**

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