

## Session 14

### Present Advocacy Strategies

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| <b>Purpose</b><br>Each small group will present their draft strategy and receive constructive feedback from the participants and facilitators.   |   |
| <b>Objectives</b><br>By the end of this session, participants will: <ul style="list-style-type: none"><li>• Present the advocacy strategy developed during the workshop</li><li>• Provide constructive feedback to other groups on their draft strategies</li></ul> <b>Total time:</b> ~1.5-2.5 hours (contingent on total number of groups/presentations) | <b>Session Preparations</b><br><b>Logistics:</b> <ul style="list-style-type: none"><li>• Make arrangements for external audiences who may be attending the session</li></ul> <b>Materials Needed:</b> <ul style="list-style-type: none"><li>• Session14_PresentAdvocacyStrategies PowerPoint file</li><li>• Completed schedule of presentations (slide 4)</li><li>• Presentations from each group (preloaded onto computer)</li><li>• Cards “5-minutes left” and “1-minute left”</li><li>• A watch or clock for keeping time</li></ul> <b>Set-Up:</b> <ul style="list-style-type: none"><li>• Small groups at tables or theater style</li><li>• Laptops for participants (or other method for capturing constructive feedback on their advocacy strategies)</li></ul> |

#### Overview of Presentation Process—5 minutes

1. Use the speaker notes, questions, and probes provided to encourage participant interaction during the session.

Show slide 1.

Explain: **During this session, each small group will present the strategies they developed. All participants will observe the presentations and provide constructive feedback to the other groups.**

*Note: If external audiences, such as donors, are attending the presentations, set aside additional time to welcome them and allow for any opening remarks.*



2. Show slide 2.

Say: Each group must observe the time limits set for their presentation and the question-and-answer period. We will display five-minute and one-minute cards to let you know the time remaining for your presentation. Please save questions and feedback until the end of each presentation.

Inform participants that you will alert them when time is up and encourage them to stop when requested.

*Note: One facilitator should act as a timekeeper. Use the five-minute and one-minute cards to alert presenters of the time remaining for their presentations.*

Presentation Ground Rules

- 15 minutes per presentation
- 10 minutes for question-and-answer session
- Save all questions and feedback for the end of each presentation

3. Show slide 3.

Say: Let's review how to provide constructive feedback.

Remember that feedback about any weaknesses or gaps should be balanced with comments that highlight strengths within the strategy. Additionally, it is helpful to provide specific feedback. Rather than saying something is "good," explain why it is good.

Focus your comments on the content of the strategy, rather than the politics of the issue.

Ask: Are there any questions before we begin the presentations?

Constructive Feedback

When providing feedback:

- State something positive and something that could be improved
- Focus comments on the content and filling gaps that could strengthen the strategy
- Avoid repeating comments already made

**Presentations/Feedback—25 minutes (per group)**

4. Show slide 4.

Say: Here is the schedule of presentations. If there are no further questions, allow me to introduce the first group.

Introduce group one.

*Note: One facilitator should introduce the groups and facilitate the question-and-answer session after each presentation. The other facilitator should keep track of time.*

*Both facilitators should make note of any components that are missing, or that could be strengthened, to help*

Schedule of Presentations

1. [Enter name of group]
- 2.
- 3.
- 4.
- 5.

*facilitate the feedback session at the end of each presentation.*

5. Show slide 5.

Thank the presenters and ask for a round of applause for their work.

Open the session to questions and feedback using the prompts on the slide to spur discussion.

Remind participants to provide constructive feedback.

Keep to the time limit for the question-and-answer session.

Repeat the process until all groups have presented and received feedback on their strategy.

6. Show slide 6.

After all groups have presented, ask the participants for their general impressions across the presentations.

Use the prompts on the slide as needed to encourage discussion.

**Wrap-Up**

7. Show slide 7.

Conclude the session by thanking all the participants for their presentations, reviewing the learning objectives, summarizing the key concepts, and clarifying any participant questions.

Questions and Feedback

- What are the strengths in the strategy?
- What gaps remain?
- What additional activities, partners, and resources should be explored?
- Other comments/suggestions?

*Remember to provide constructive feedback!*

Slide:

Learning Objectives—Session 14

- Present your advocacy strategy developed during the workshop
- Provide constructive feedback to other groups on their draft strategies